



Smart People are Cool.™



THE UNDERACHIEVER'S STORY

Mr. Moore is independently wealthy because he inherited "Less is More, Inc.," a seminar business that secretly teaches students to do just enough to get by in school and life. Parents enroll their children because they believe that the seminar is teaching students advertising principles for young business leaders. The dark ruler, who was the great, great, great grandfather of Mr. Moore, founded this company a long time ago in an effort to overtake a kingdom called **SKOOL**. The Moore family has always opposed the See family because of a young boy named Martin J. See who stood up to the plans of the dark ruler. Martin is the great, great, great...grandfather of Smarty Marty, the world's first study skills superhero.

Although Mr. Moore is wealthy, he doesn't understand what it means to do something with his whole heart because he has been given everything he owns. His circumstances have made him believe that all you have to do to be successful is be in the right place at the right time. As a result, he is influencing students all over the world to do just enough to get by in school and life.

His influence over students was strong and unchallenged until something tragic happened. A few "Less is Moore" students decided to rebel against the seminar's teaching by using their brains in the wrong way. They studied alarm systems and burglary tactics hoping to rob Mr. Moore and prove to him that students can achieve something even if it is bad. Although his alarm system was very sophisticated, a year of study finally allowed the boys to break into his home. They were persistent in their studies, but misused their minds. Even though Mr. Moore may have deserved it, it is never right to repay a wrong action with a wrong action. The students stole all of Mr. Moore's most valuable possessions, which caused a downward spiral by everyone involved.

Because his students still desired to study, Mr. Moore was forced to evaluate the effectiveness of his seminars. He decided that he needed to take a more active role than just his seminars to prevent students from learning. Mr. Moore assumed the undercover name, **THE UNDERACHIEVER**, and put together a team of villains called **THE UNTEACHABLES**. **THE UNTEACHABLES** are **SIR SELF WORTHLESS**, **MR. MOTIVATION MASHER**, **TIMETAKER**, **CAPTAIN CHEATER**, **MS. NEVERNOTES**, **DR. DISORGANIZER**, **THE PROCRASTINATOR**, **BED HEAD**, **NO GOALS**, and **THE FLUNKSTER**. **THE UNTEACHABLES** battle **THE S.M.A.R.T.S FORCE**, a group of superhero's led by **SMARTY MARTY**, the world's first study skills superhero.

Although most students don't use their full potential, Mr. Moore doesn't want students to use their potential at all. This misguided thinking has caused him to hinder students worldwide. Due to the robbery, he will stop at nothing to seek revenge on all students who desire to achieve their maximum potential in school and life.

THE UNDERACHIEVER wears a golden belt buckle with a "U" on it that stands for The UnderAchiever and The Unteachables. This belt buckle is called his "Concealer Revealer" because when you push on the "U" and turn it upside down, it changes his clothes instantaneously to conceal or reveal his identity. If anyone knew that **THE UNDERACHIEVER** is also the Chief Executive Officer of Less is More, Inc., he would lose his business because parents would no longer enroll their children in his seminars.

He lives in a van down by the river, which has become the secret national headquarters for **THE UNTEACHABLES**. "The Unteachamobile" is made of indestructible metal and comes equipped with light-speed boosters, retractable shields, laptop computer with satellite internet, and satellite phone. These devices are called his "Strategizers" because they communicate and strategize with **THE UNTEACHABLES**. The only way to defeat **THE UNDERACHIEVER** is to defeat **THE UNTEACHABLES**, because without them his influence over students is limited. You can learn to defeat **THE UNTEACHABLES** by joining the **S.M.A.R.T.S. FORCE**. Remember, smart people are cool!

THE UNDERACHIEVER'S TACTICS AND TOOLS

THE UNTEACHAMOBILE is a van down by the river and is the secret national headquarters for **THE UNTEACHABLES**.

STRATEGIZERS are devices inside the Turbo Transporter used to communicate and strategize with **THE UNTEACHABLES**.

CONCEALER REVEALER is his golden belt buckle that when pushed in and turned upside down, instantaneously changes his clothes to conceal or reveal his identity.

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