



Smart People are Cool.™



SMARTY MARTY'S STORY

A long, long time ago in a kingdom called **SKOOL**, a dark ruler unleashed a villainous plan: to secretly teach students to do just enough to get by in school and life. He knew that if students did not reach their potential, he would become the smartest person in the kingdom.

To carry out his plan, he started a seminar business called "Less is More, Inc.". Parents enroll their children in his seminars because they believe he is teaching advertising principles for young business leaders. Little do they know that he is really teaching them to do just enough to get by in school and life. The students in **SKOOL**, unable to think on their own, would become slaves to the dark ruler, never ever to think again.

But before the dark ruler could completely carry out his plan, a boy named Martin stood up and said to the people, "Will no one stand up to the plans of the ruler? Do we really want to spend our lives just eating, sleeping and being lazy? Why can't we be leaders too? Why can't we be smart?" Martin looked around and noticed that everyone was agreeing with him except for the son of the evil ruler who enjoyed doing just enough to get by in school and life. The evil ruler's son stood up and said, "Hey! Who do you think you are? **SMARTY MARTY**?" "As a matter of fact, I am," Martin replied. "My new name is **SMARTY MARTY**, for I will empower students to achieve their maximum potential in school and life! Anyone who wants to support the dark ruler, join him now. Anyone who wants to fight the plans of the dark ruler, join me now." Ever since that day, those two leaders have been on a mission to capture the minds of students and convince them to join their side.

Today, the great, great, great...grandson of the dark ruler continues to carry out his great, great, great...grandfather's plan: to secretly teach students to do just enough to get by in school and life. Unlike the first dark ruler, this new ruler has the undercover name of **THE UNDERACHIEVER** and is the current Chief Executive Officer of "Less is More, Inc." Due to a terrible tragedy at the hands of a few students, he has decided to actively prevent students from learning. His team of villains, **THE UNTEACHABLES** negatively influence students. They all meet in their secret national headquarters called "The Unteachamobile" that is a van down by the river.

THE UNTEACHABLES are **SIR SELF WORTHLESS**, **MR. MOTIVATION MASHER**, **TIMETAKER**, **CAPTAIN CHEATER**, **MS. NEVERNOTES**, **DR. DISORGANIZER**, **THE PROCRASTINATOR**, **BED HEAD**, **NO GOALS**, and **THE FLUNKSTER**. Their goal is to convince students to join their team and to do just enough to get by in school and life.

Although they are incredibly convincing, don't be discouraged. There is some really good news. Another **SMARTY MARTY** has come to fulfill his great, great, great...grandfather's plan: to empower all students to achieve their maximum potential in school and life! This new **SMARTY MARTY** happens to be me. I am much different than my ancestor because I have been transformed into the world's first study skills super hero.

I was transformed while studying for a history test. While looking at the pictures in my textbook, I noticed a familiar face in the back of a crowd of people. By pressing my nose to the picture, I was able to see the tiny face and suddenly realized that it was my great, great, great...grandfather - the **SMARTY MARTY** of old! I became nervous and wasn't sure what to make of this connection, so I started to erase the picture from the page. The face began to disappear but then something strange happened. My frantic erasing created a great cloud of eraser particles to form, and out of the cloud emerged the **SMARTY MARTY** of old. He grabbed the pencil from my hand, started waving it in the air, and said to me, "Your time has come to empower all students to achieve their maximum potential in school and life. Your mission is to recruit students to join the **S.M.A.R.T.S. FORCE** (Students Motivated And Ready to Study) and defeat **THE UNTEACHABLES**." He asked me to close my eyes, then took the pencil and tapped me on the head three times and on each shoulder twice. When I opened my eyes, I was equipped with my super hero costume and the **SMARTY MARTY** of old disappeared back into the pages of history.

Because I am now the leader of the **S.M.A.R.T.S. FORCE**, I am looking for students to join me and defeat **THE UNTEACHABLES**. The **S.M.A.R.T.S. FORCE** includes **COMMANDER CONFIDENCE, ATTITUDE ADJUSTER, FOCUS, ACADEMIC AVENGER, MEMORY MAGNIFIER, THE SYSTEMATIZER, THE FINISHER, AMBITION, FUTURE MAKER, AND EDUCATION EQUALIZER**. We meet in our secret national headquarters in a school bus up on the mountain. Our bus is called the "Study Hauler" and moves faster than the speed of light. Our mission is to help you as you battle **THE UNTEACHABLES**. I have strategically become the mascot of a nation-wide study skills company called **STUDYSMARTS**.

Remember, smart people are cool!

SMARTY MARTY'S TACTICS AND TOOLS

STUDY HAULER is a school bus that moves faster than the speed of light and is the secret national headquarters for **SMARTY MARTY** and the **S.M.A.R.T.S FORCE**.

POWER PENCIL in **SMARTY MARTY'S** ear is actually a satellite link to access information from anywhere in the world and download it to the internal hard drive.

MIND MOUSE, when double-clicked, opens up students' minds.

"KEY"BOARD is used to teach "shortcuts" during study time.

#2 SHOES are "motivation enhancers" that enable students to run swiftly to their next goal.

RELAXER BAND is used to wipe the sweat off foreheads when students get nervous before a test or quiz.

ZIPPY DRIVE allows students to complete study time in a zip by compacting large assignments into smaller ones.

DVD (DO VS. DON'T) DRIVE that displays reasons on the monitor for doing things now.

THE BURNER records successes so they can be repeated in the future.

POSITIVE PENCILS are passed out to unprepared students before a test or quiz.

If you are using the DVD/Workbook program in your school or for your family, you may read the stories as a way to set up each section.

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