



Smart People are Cool.™



## MR. MOTIVATION MASHER'S STORY

Henry K. Locke is a free-lance artist in Springfield, MO. One day he was working on an advertisement for a local business whose slogan was, "We're putting the hammer down on high prices." When Mr. Locke finished drawing the hammer, he needed to scan it into his computer so his client could see the final product. While he was scanning it, he spilled chocolate milk on the scanner, causing an electrical shock to shoot through his equipment. The hammer actually broke through the screen and appeared in the middle of his office! When Mr. Locke grabbed the hammer, it gave him an incredible sense of power. Determined to find out what this hammer could do, he lifted it high in the air and slammed it on the ground. Suddenly, a brown dust, much like chocolate milk mix, shot out of the top of the hammer.

As the office was filling up with chocolaty dust, a local salesman walked through the door and inhaled some of it. He suddenly began to babble on and on about nothing and lost all sense of what he was supposed to be doing. The chocolate dust from Henry's hammer made the salesman lose his motivation because he temporarily forgot what he was doing and why he was doing it.

Mr. Locke quickly realized what could happen if people lost their motivation. He knew that without good reasons for doing something, people would become unmotivated and he could become one of the most powerful people in the world. He decided to name his hammer the "Motive Masher" and himself **MR. MOTIVATION MASHER**. He then joined **THE UNTEACHABLES**.

Some students are highly motivated, so **MR. MOTIVATION MASHER** must cripple them in other ways. His paintbrush is really a "Motive Manipulator." If he cannot get students to become unmotivated with his chocolaty dust, he splatters paint on students with his Motive Manipulator. Once the paint from the brush is on the student's skin, it forces them to do things with the wrong motives. This is almost as bad as losing motivation entirely.

He is now considered one of the most successful businessmen in Springfield, MO for the incredible work he has done for many large companies. His key to success has been his ability to understand the power of motivation. He is easily motivated because he has good reasons to achieve high goals. His motivation is fueled by his mind that gives him the mental stamina to stick with a task. He is also in great shape, so he uses his muscles to get things done. His downfall is that he abuses his understanding of motivation: instead of helping students become more motivated, he does everything he can to take it away from them. Make every effort to guard your motivation before it is gone. Successful students know how to get motivated and stay motivated. Remember, smart people are cool!

## MR. MOTIVATION MASHER'S TACTICS AND TOOLS

**MOTIVE MASHER** shoots out a chocolaty dust, and when inhaled, causes students to lose their motivation.

**MOTIVE MANIPULATOR** splatters paint and causes students to do things for the wrong reasons.

If you are using the DVD/Workbook program in your school or for your family, you may read the stories as a way to set up each section.

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