



Smart People are Cool.™



MEMORY MAGNIFIER'S STORY

Gail has always been expected to succeed. Her mother is a lawyer, her father is a bank president and her brother is a successful musician. Together their family is extremely respected in the community. Gail grew up in a home where education was valued and ignorance was unacceptable. In fact, their dog knew more tricks than any dog in the neighborhood. English has always been an easy subject for Gail, so after graduating from high school, she enrolled in college and received her Bachelor's degree in English. She then decided to get her Master's degree in English as well. With her education, she completely understands the English language and can teach it with extraordinary ease. Immediately following graduation, Gail received her first job teaching a composition class at a four-year university. After a few years of teaching, Gail decided to start a new career as a newspaper reporter for the Oklahoma City Times.

Her career in newspaper reporting caused her to take a second look at the way she memorized names, faces and places. It started when she was an eyewitness to a hit and run. She was driving in her car when an accident happened right before her eyes. A young boy had been in a severe accident caused by two drunk drivers. The boy suffered severe facial damage and a broken back. The two drunk drivers fled the scene. Although the first rule for a newspaper reporter is to always carry paper, pencil and a recording device, Gail was influenced by **MS. NEVERNOTES** and tried to cover the story using only her memory. When the cops arrived on the scene, she told them the license plate on the car that fled from the accident. But because she didn't write it down or using a memory technique, she gave the cops the wrong license plate number, and they arrested the wrong men. After a long trial, the truth finally came out and Gail was given a \$50,000 fine for false accusations. Gail felt so badly about the situation that she decided to help others do whatever they can to be accurate when recalling information.

She joined the **S.M.A.R.T.S. FORCE** under the name of **MEMORY MAGNIFIER** and now assists students and helps them improve their memories through better note taking and memory techniques. As a newspaper reporter she is constantly using her memory and taking notes, so it was extremely natural for her to pass her secrets to students. She knew that in order to get students to listen to her she would need special tactics and tools, so she contacted some of her friends at the news station.

MEMORY MAGNIFIER is equipped with the "Reminder Finder," a wireless reminder device that can be added to any cell phone, computer or hand-held. Students simply speak the information into the device and it either plays back the information or prints it through an infrared port. It can also be used as a communication device between **MEMORY MAGNIFIER** and other students. Her friends also supplied her with the "Shield-O-Matic," a square-shaped Frisbee® that shields students from the Satelliar and doubles as a tracking device for their notebook if it should ever be taken by the Kleptomaniac Krew. The device is three-hole punched so students can put it into their notebook. **MEMORY MAGNIFIER** recruited her own team of invisible followers called the "Memory Minders." Their mission is to fight off the Kleptomaniac Krew and assist you in your memory techniques. **MEMORY MAGNIFIER** will teach you different memory techniques that will enable you to remember more than you thought possible. Tap into her resources and watch your memory improve. Join the **S.M.A.R.T.S. FORCE** and help me defeat **MS. NEVERNOTES**. Remember, smart people are cool!

MEMORY MAGNIFIER'S TACTICS AND TOOLS

REMINDER FINDER is a wireless recording device that helps students remember important people, places, things or ideas.

NOTES-O-MATIC is a square-shaped Frisbee that shields students from the Satelliar and doubles as a tracking device for their notebook.

MEMORY MINDERS are an invisible team dedicated to fighting off the Kleptomaniac Krew and helping you learn your memory techniques.

If you are using the DVD/Workbook program in your school or for your family, you may read the stories as a way to set up each section.

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