



Smart People are Cool.™



## EDUCATION EQUALIZER'S STORY

Tom McCord was born with perfect equilibrium - the ability to stay physically balanced at all times. This rare genetic composition has only been found in the McCord family history. Doctors have suggested that this perfect equilibrium exists in the McCord family because their ancestors have always been involved in gymnastics. Gymnastics force athletes to learn the art of balancing their mind and body. Due to Tom's perfect balance, he took his first step when he was six months old, and started his gymnastics career soon after. His parents started him on the balance beam and by 8 months he could successfully walk a beam that was twelve feet long and four inches wide. He is an exceptional gymnast and practices long hours everyday.

As Tom grew so did his gymnastic ability. By the age of fourteen, he successfully mastered every Olympic gymnastic event. Although Tom learned how to succeed in the world of athletics, his schoolwork suffered and he failed his first year of college. **THE FLUNKSTER** convinced Tom that as long as he was successful in something, his report card was not important. **THE FLUNKSTER** also sent The Flunkies to make Tom feel better about his school failure.

Tom bought into The Flunkies' lies for about a year and then the National Gymnastic Commission passed a rule that stated if athletes receive less than a "C" on their report card, they would be disqualified from their event. Tom won five gold medals in the vault, the rings, the high bar, the pommel horse, and the floor exercise. Tragically, Tom's report card indicated that he failed every subject except for P.E., so it forced the NGC to strip him of his medals and disqualify him for the National Collegiate Gymnastic Finals as well. At first, Tom was outraged until he realized that although he had perfect balance physically, he did not have balance in the rest of his life. Tom was spending too much time in the gym and not enough time doing his homework and studying. He decided that in order for him to be successful in gymnastics, he would also need to be successful in the classroom, so he used his supernatural ability to stay balanced and joined the **S.M.A.R.T.S. FORCE** as **EDUCATION EQUALIZER**.

He knew he would need the help of rest of the **S.M.A.R.T.S. FORCE** and would need to start applying himself in the classroom. He also knew that he would need to understand **THE FLUNKSTER** in order to defeat him. So, he researched every possible reason why students fail. He obtained one of **THE FLUNKSTER'S** Excuse Inducers and had a friend design a special computer chip that takes every excuse students make for failing and scrambles the words so that what comes out of the Excuse Inducer explains why they should be successful. He called this computer chip "The Booster" because it gives students an extra boost of power to stop making excuses and start taking responsibility for their failure. **EDUCATION EQUALIZER** knew different students fail because one or more of **THE UNTEACHABLES** has influenced them. He used his strength tape that supports his ankles and wrists to help students escape from the influence of **THE UNTEACHABLES**. He called this tape "Escape Tape." Most students fail because of an inability to balance their social life with their school life, so **EDUCATION EQUALIZER** developed the "Balance Beam," which is a digital scale that automatically determines whether a student's life is in balance. After students stand on the scale, it produces a digital analysis of the areas of their life that are out of balance and gives instructions on how to equalize their choices for success. To fight off The Flunkies, **EDUCATION EQUALIZER** mass produced the chalk he uses for grip on the high bar. The chalk is called "Stop Chalk" because when released into the air, it blurs the vision of The Flunkies making it difficult for them to recruit more students.

**EDUCATION EQUALIZER** wants to see you succeed. The only way to do that is to have balance in your life. Make a decision to team up with **EDUCATION EQUALIZER** and do whatever you can to defeat **THE FLUNKSTER**. Join the **S.M.A.R.T.S. FORCE** and helping me defeat **THE FLUNKSTER**. Remember, smart people are cool!

### EDUCATION EQUALIZER'S TACTICS AND TOOLS

**THE BOOSTER** is a computer chip that students attach to **THE FLUNKSTER'S** Excuse Inducer, and instead of offering excuses for failure, it offers reasons for success.

**ESCAPE TAPE** is used by students to trap **THE UNTEACHABLES**.

**BALANCE BEAM** is a digital scale that measures whether or not a student's life is in balance.

**STOP CHALK** is released into the air and blurs the vision of The Flunkies, making it difficult for them to recruit students.

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