



Smart People are Cool.™



ATTITUDE ADJUSTER'S STORY

Matt Willacey grew up in a very strict home. Disobedience was not tolerated, and obedience was rewarded. Matt's father was part of Navy Seal Team One in the Pacific Fleet that was commissioned in January of 1962 to conduct unconventional warfare, counter guerrilla warfare and undercover operations in both blue and brown water environments. These men go through what is considered by some to be the toughest military training in the world. Since Matt's father was so well disciplined, he passed this discipline to Matt, as well as Matt's younger brother and two younger sisters.

Following in his father's footsteps, Matt enlisted in the Navy Seals. His training was very tough and consisted of a daily regiment of 6-10 miles of running, 400 push-ups, 450 sit-ups, 60 pull-ups, 250 dips and 75 minutes of continuous swimming. This training caused him to fight through any attitudes of bitterness or weakness. Excuses were not tolerated and high performance was the only option.

Matt quickly climbed the ranks in the Navy Seals and became the leader of his team. His leadership proved to be extremely strong and he was well respected among the Seals. Sometimes in the heat of a mission, Matt had to be very tough on the men in his team. He had to deal with bad attitudes and rebellious team members. Since this behavior is not tolerated, Matt had to either turn their attitudes around or ask them to report back to base. He became a master motivator and a good friend to the men that worked with him.

After he proved himself in the Navy Seals and reached the highest level of achievement possible, Matt decided that he wanted to retire and use his skills to motivate students. He put together a team of Ex-Navy Seals and traveled the country to speak to students about attitude, discipline and motivation. It was during Matt's attitude adjustment speech in Annapolis, Maryland that **SMARTY MARTY** happened to be in the audience. **SMARTY MARTY** was so impressed with Matt's ability to convince students to have a great attitude and stay motivated that he asked Matt to join the **S.M.A.R.T.S. FORCE** to expand his influence. Matt accepted the offer and assumed the name of the **ATTITUDE ADJUSTER**.

He knew that if he were going to be a super hero, he would need some tools to assist him in his fight against **MR. MOTIVATION MASHER**. He quickly called the Navy Seals so they could help him design the tools he would need to help student's adjust their attitudes and improve their motivation. The Navy gave **ATTITUDE ADJUSTER** an unlimited supply of "Speed Suits", "Reality Regulators", and "High-Powered Harpoons".

The Speed Suit is a wet suit that gives him the ability to move at high speeds by air or by water because of its sleek design and fast-flying flippers. This speed allows him to come to the rescue of several students in a day. He knows that students everywhere face the challenge of maintaining a positive attitude. The Reality Regulator is a breath tank designed to encourage students to just take a deep breath when they feel like their attitude is getting out of control. Sometimes a deep breath can bring us back into reality. It also protects students from the chocolaty dust that comes out of **MR. MOTIVATION MASHER'S** hammer. The High-Powered Harpoon has over 5,000 feet of invisible rope that shoots out and lassos students to bring them under the influence of others who have positive attitudes.

MR. MOTIVATION MASHER fears **ATTITUDE ADJUSTER** because he knows that the main reason students lose their motivation is because they don't have the right attitude about a certain situation. This duo is constantly fighting for your mind. It is important to realize that your attitude will directly effect your motivation. When times get rough, take a deep breath and surround yourself with people who are going to help you succeed. Join the **S.M.A.R.T.S. FORCE** and help me defeat **MR. MOTIVATION MASHER**. Remember, smart people are cool!

ATTITUDE ADJUSTER'S TACTICS AND TOOLS

SPEED SUIT is a wet suit designed for quick transportation by air or water using the fast-flying flippers.

REALITY REGULATOR is a breath tank designed to help students take a deep breath to assist them in coming back to reality, and it protects them from the chocolaty dust from **MR. MOTIVATION MASHER'S** hammer.

HIGH-POWERED HARPOON lassos students and brings them under the influence of others who have positive attitudes.

If you are using the DVD/Workbook program in your school or for your family, you may read the stories as a way to set up each section.

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